



*Radisson* **BLU**  
FLORENCE

**EXPECTED OPENING SPRING 2022**

# LOCATION



## Airports:

- Florence (FLR) - 15 km / 25 minutes by car or private transfer
- Pisa (PSA) - 89 km / 55 minutes by car or private transfer
- Bologna (BLQ) - 110 km / 1h10 minutes by car or private transfer



## Trains:

- SMN (Santa Maria Novella) main train station
- 10 km – 20 minute by car or private transfer (High Speed trains from Rome/Milan/Venice/Naples/Turin)



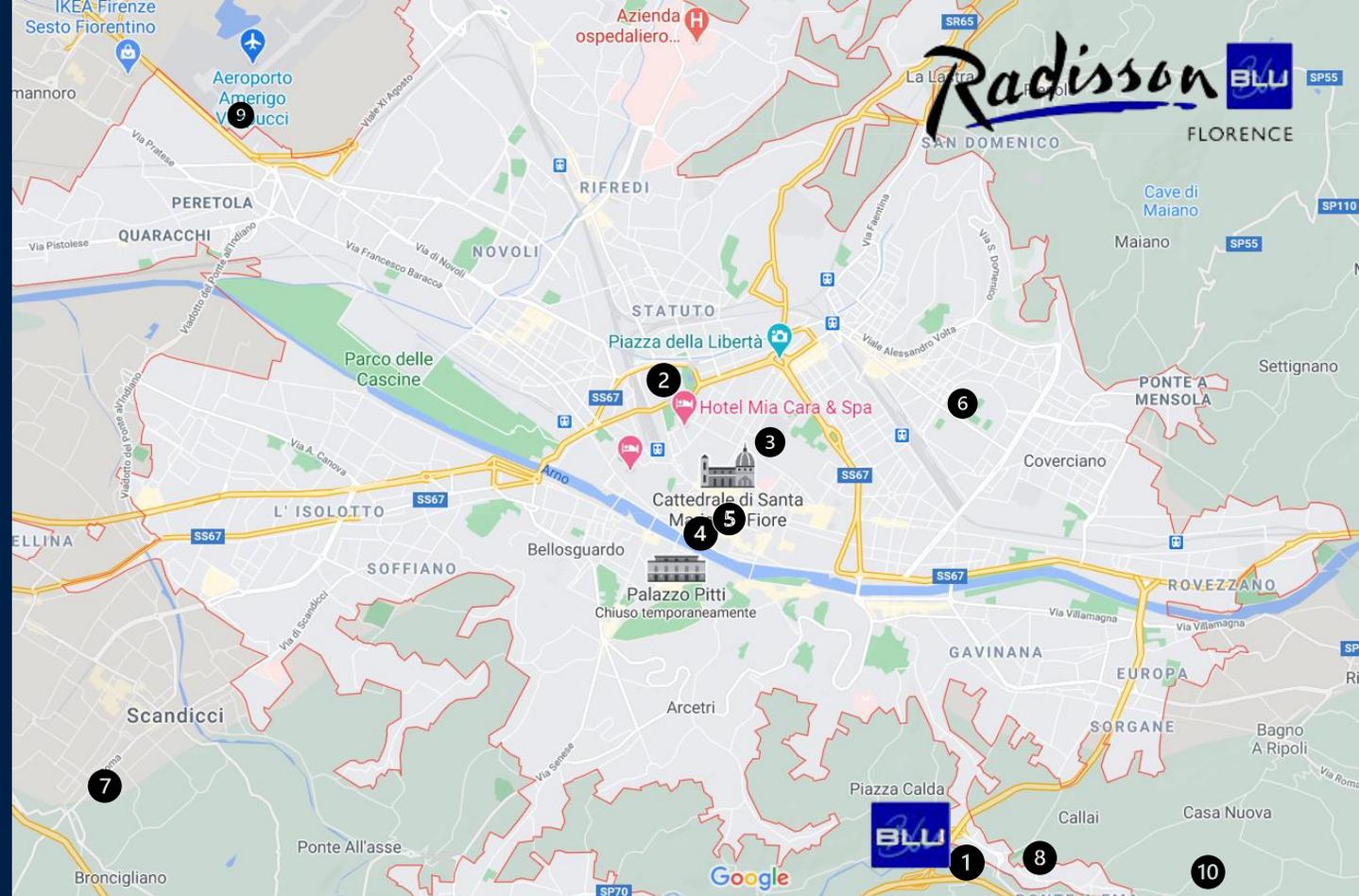
## By Car:

- Motorway A1 – take exit Firenze Sud and turn right after 200m



## Shuttle Service

- Shuttle Service available from hotel to city centre



1. Radisson Blu Florence
2. Exhibition Centre 10km (20 mins)
3. Galleria dell'Accademia
4. Galleria degli Uffizi
5. Palazzo Vecchio
6. Stadium 8 Km (10 mins)
7. Fashion district (Scandicci) 18Km (15 mins)
8. Business district
9. Airport 15Km (30 mins)
10. Chianti Winery Area



Welcome to

# THE RADISSON BLU EXPERIENCE

Strategically located at the city gate, only 200 mt from the exit of A1/Firenze Sud, the Radisson Blu Florence Hotel is the largest conference hotel in Florence.

Currently undergoing a full multi-million Euro renovation, the hotel will offer its guests the convenience of easy access to the Florence city centre as well as the beautiful areas around the city such as the Chianti Wine region.

## Overview

328 Bedrooms

2 Restaurants

2 Bars

1 Co-working area with pop-up offices

18 Meeting and Function rooms

Salone dei Poeti, 1,000 sqm with over 5mt ceiling height

1 Outdoor pool and Terrace

1 Gym facility

200 parking spaces

5 coach parking spaces





## OUR ROOMS

Both business and leisure travelers can enjoy their stay thanks to our 289 modern and full equipped rooms. Families and kids are welcome and can use our spacious purposely designed family rooms.

30 Standard Rooms (21-24 sqm), 259 Superior Rooms (24-26 sqm) , 15 Family Rooms (48 sqm)



## OUR SUITES

Choose from a range of suites for additional comfort and space and to make your stay a little extra special.

15 Junior Suites (33-40 smq), 9 Suites (40-56 sqm) and 1 Presidential Suite (67 smq)

# FOOD & BEVERAGE EXPERIENCE

With 2 restaurants and 2 bars the hotel guests and visitors alike will be spoiled for choice. Local, Mediterranean and International offerings will delight the senses.

Healthy and live well options will be at the heart of the banqueting creations to keep the delegates energized and engaged throughout the day.

2 all-day dining restaurants. La Primavera & Il Cortile  
1 Lobby Lounge Bar  
1 La Veranda Restaurant & Pool Bar





## LA PRIMAVERA RESTAURANT

Start your day right at La Primavera Restaurant by enjoying an amazing buffet selection in the morning. Take a seat in the stylishly designed surroundings of the restaurant or on the outdoor terrace in our beautiful gardens overlooking the green hills of Florence.

## IL CORTILE RESTAURANT

An eye-pleasing open kitchen combined with Mediterranean and International a la carte choices for lunch and dinner to delight the tastebuds, you won't go wrong with Il Cortile Restaurant.

The restaurant is also a great alternative serving area for unique events or cocktail parties with special entertainment.





## THE LOBBY BAR

Our bar in the lobby area is the ideal place for relaxing meetings and gatherings or to take your grab-and-go coffee for those early morning meetings

The atmosphere is warm and relaxed for a cup of tea or coffee during the day or for an Aperitivo in the afternoon accompanied by traditional Tuscan cold cuts



## CO-WORKING AREA

Take advantage of our modern co-working area and small meeting rooms that will be the perfect location for anyone looking for a change of scenery and for companies conducting trainings and interviews



# MEETING SPACES & CONFERENCE CENTRE

One of the largest conference centres in Florence with 18 meeting rooms and a ballroom with capacity for up to 1,000 people, it is the ideal place for meetings, conferences, exhibitions and social events.

The meeting rooms have been purposely designed for hybrid meetings as well as live conferencing so you can connect to as many delegates as you want to.

The large pre-function areas of the ballroom and foyer of the smaller meeting rooms can easily accommodate buffet lunches, coffee breaks and cocktail receptions.

The Conference Centre is easily accessible by car making it the ideal location for car launches and large conference productions.

Classified as a 4-star hotel the Radisson Blu Florence is also a great pharma-friendly choice.







## WELLNESS

Enjoy our relaxation and fitness area with one of the biggest pools in Florence and more than 350 sqm of Gym.

Spend your time at our “La Veranda” restaurant&bar, the absolute summer place to be, a restaurant by the outdoor pool overlooking the rolling hills of Tuscany.

Guests won't want to miss a day of training in the modern gym fitted with state-of-the-art technogym equipment.



A man in a dark suit and light-colored trousers is sitting on a grey upholstered chair. He is holding a tablet computer with both hands and looking at the screen. The room is dimly lit with a blue color cast. In the background, there is a dining table with chairs and a lamp. The overall atmosphere is professional and sophisticated.

Radisson **BLU**

FEEL THE DIFFERENCE